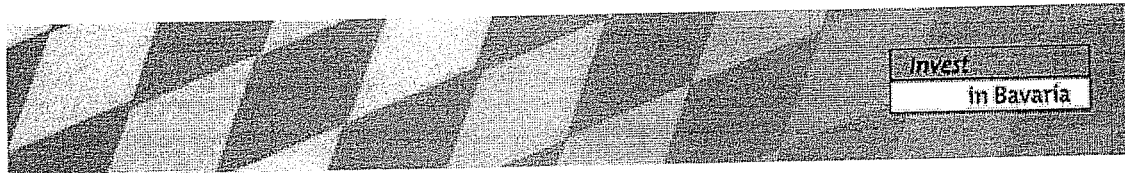


If you can not see the content of this e-mail please [click here \(online/pdf\)](#).

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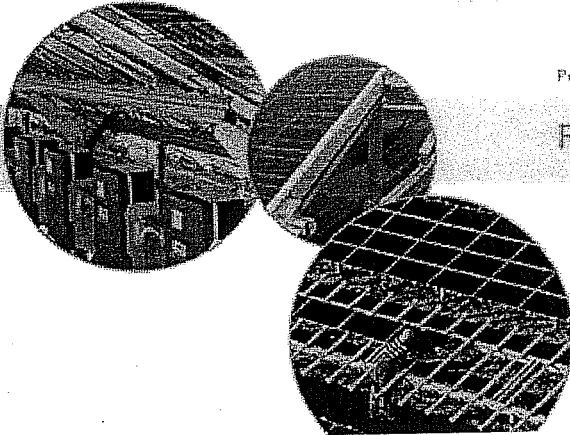


Bayern  **Innovativ**

 **vbw**  
Die bayerische Wirtschaft

BAYERN  INTERNATIONAL  
Sonderzone für international Business

 **Cluster  
Energy technology**



Personal invitation

## Forum: Solar Energy from Bavaria

Intersolar North America, San Francisco  
Moscone West Convention Center  
Level 1, Booth 7623  
July 15th, 2010



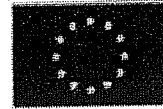
Dear <Salutation>,

We personally invite you to attend the **Forum: Solar Energy from Bavaria** on July 15<sup>th</sup>, 2010 at the Intersolar North America, San Francisco – Moscone West Convention Center, Level 1, Booth 7623 in the German Pavilion.

### Program, July 15, 2010

- |             |  |
|-------------|--|
| 10:30-10:40 | Welcome Address<br>Dr. Lucie Merkle<br>State of Bavaria United States Office for Economic Development/West Coast<br>Division, San Francisco                            |
| 10:40-11:00 | The Bavarian Energy Cluster – Key Element for Innovation<br>Constantin Schirmer/Dr. Robert Bartl<br>Bayern Innovativ GmbH/Cluster Energy Technology, Nürnberg, Germany |
| 11:00-11:20 | Thin solar glass for large scale production<br>Dr. Andrew Richardson<br>Linde Inc., New Jersey   |
| 11:20-11:40 | How high quality polysilicon is contributing to PV total cost reduction<br>Dr. Thorsten Heyen<br>Wacker, Burghausen, Germany   |
| 11:40-12:00 | Silicon solar combi module for electricity and heating<br>Willy Bihler<br>Solarzentrum Allgäu, Biessenhofen, Germany   |
| 12:00-12:20 | High quality and highly efficient BIPV-systems<br>Armin Fink<br>Fath Solar GmbH, Spalt, Germany  |
| 12:20-12:40 | Mounting systems for solar power plants<br>Sven Künzel<br>Schletter Inc., Kirchdorf/Haag, Germany  |
| 12:40-13:00 | Planning, building and financing of photovoltaic power plants<br>Dr. Stefan Parhofer<br>Gehrlicher Solar AG, Neustadt/Coburg, Germany                                  |

Contact in Bavaria's Energy Cluster:  
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[www.cluster-energietechnik.de](http://www.cluster-energietechnik.de)

werbersbuero.de · 10123Photos: Gehrlicher Solar, Schleiter

It is the mission of the **State of Bavaria U.S. Office for Economic Development** to provide personalized, comprehensive assistance, at no charge, to U.S. companies considering establishing a presence in Bavaria. If you have questions about expanding to Bavaria or about Bavaria's Renewable Energy sector, we would be happy to meet with you during the Intersolar. For more information about doing business in Europe's premier high tech location, the State of Bavaria, please visit our websites [www.bavaria.org](http://www.bavaria.org) and [www.invest-in-bavaria.com](http://www.invest-in-bavaria.com). We look forward to seeing you at the **Forum: Solar Energy from Bavaria** and will follow up with you next week.

Very Truly Yours,

Dagmar A. Cassan  
Executive Managing Director

Jan Danisman  
Director

**State of Bavaria U.S. Office for Economic Development**  
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Please feel free to forward this message to business friends and colleagues. They are invited to sign up to receive our updates in the future. To sign up to receive future updates from the State of Bavaria, please email to [info@bavaria.com](mailto:info@bavaria.com) with the message "Add me to the distribution list" in the subject line and we will add you to our e-mailing list.

13 emails  
6/11 + 6/29  
inc 500

Dear <Salutation>:

I am writing to introduce you to the German State of Bavaria U.S. Office for Economic Development and to ask if we may be of assistance to <Company>. Congratulations on your top position in the elite Inc 500 List! From what I read on your website, you have quite an innovative solution. Are you also planning growth into Europe?

As a representative office of Bavaria's Ministry for Economic Affairs we provide **free of charge and completely confidential** assistance to American companies considering expanding to Europe specifically Germany. Our services are designed to quickly connect you to the people and information you need to establish and develop your presence in Bavaria/Germany/Europe. Below are some examples of how we may help you:

- Providing valuable information to support your analysis and planning
- Assisting with sources for employee staffing
- Identifying the most suitable locations based on your goals and setting up site visits
- Exploring potential opportunities for financing and incentives according to funding criteria and qualifications
- Facilitating initial contacts to relevant public administration departments, industry and business associations and networks
- Assistance in ensuring that official formalities are completed rapidly and effectively

We would be pleased to assist you in achieving your *expansion / acquisition objectives* in Bavaria, Germany and invite you to view [www.bavaria.org](http://www.bavaria.org) for additional information. We will contact you in the next few days to follow-up. Thank you for your consideration and we look forward to talking with you.

With best regards,

Jan Danisman  
Director  
State of Bavaria  
U.S. Office for Economic Development  
560 Lexington Avenue, 17<sup>th</sup> Floor  
New York, NY 10022

Tel: (212) 317-0588  
Email: [jdanismen@bavaria.org](mailto:jdanismen@bavaria.org)  
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Date: Various  
Number: multiple

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Email: [jdanismen@bavaria.org](mailto:jdanismen@bavaria.org)  
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